



## CHPS Weekly

District News for the week of October 3, 2014

### Time to Fall into a Great Book

**October is National Book Month, and we happily invite all of our students, faculty, staff and parents to “fall into a great book” or two, or more, in the coming weeks.**

In the Cherry Hill Public Schools, we are committed

#### UPCOMING EVENTS

##### **Back-to-School Nights**

Please note: the Back-to-School Night for Cherry Hill High School West has changed.

to helping our students become enthusiastic and lifelong readers. This begins at the preschool level, where our teachers read aloud to students on a daily basis. Our preschool and elementary classrooms have reading areas where students can browse through, look at and read books during designated times. As our students advance through the elementary grades, they are required to read for class assignments and are encouraged to sign books out of the school libraries to read for pleasure at home. We know that reading helps children in all school subjects and is the key to lifelong learning; this is confirmed by the [US Department of Education](#).

Our librarians in the Cherry Hill Schools work tirelessly to provide our students with reading opportunities and assistance. The story below highlights our library staff and includes tips from Sharp Elementary School librarian Kim Laskey on how to encourage your children to develop and maintain a love of reading.

During the summer, not only did our middle and high school students commit to assigned summer reading, but many of our students from elementary through high school joined the Cherry Hill Public Library's 2014 Summer Reading Program, recording a combined 680,850 minutes of reading! You can find out more about the Summer Reading Program and our students' accomplishments by [clicking here](#).

Please [send us any news](#) about what's happening around our district. You'll find all of our district news, including the departments in our former e-news – Up Front, District News, School News, Upcoming Events and Community News – [by clicking here](#). Check our [Activities Calendar](#) or [Calendar Listing](#) on the [District web site](#) for updates about upcoming events. And be sure to follow us on [Twitter](#) and [Facebook](#) for the latest District information. For easy access to all of the media above, [download our free District App](#).

Please also take note of our new monthly feature, "Where Are They Now?" at the bottom right of this newsletter. At the beginning of each month, we'll

Cherry Hill West's Back-to-School Night is now on Wednesday, October 8 at 7 pm.

[Click here for a complete listing of all Back-to-School Nights](#)

### **Cherry Hill Road Construction**

Camden County announced Friday, October 3, that the Southbound lane of Springdale Road between Evesham Road and Wilderness Drive will be closed from 8:30 am to 6:30 pm beginning Monday, October 6. Expect delays getting to and from school. [Click here for more information](#).

**Order now: Cherry Hill Education Foundation's Cherry Hill-opoly Game**  
Cherry Hill-opoly, a board game showcasing the Township of Cherry Hill and the Cherry Hill Public Schools in the traditional Monopoly® format, is now available to order. All proceeds will be used by the Foundation to fund grants in the Cherry Hill Public Schools. Games are \$40 each. [Click for more information and an order form](#).

catch up with a Cherry Hill Schools alumnus. If you'd like to see someone – or even yourself – featured in a “Where Are They Now?” profile, [please send us a brief description and contact information](#).

We look forward to hearing about our past and present students, and sharing their news with you.

Sincerely,



Maureen Reusche, Ed. D.

Superintendent



### Reading Tips from Our Library Staff

Our librarians across the Cherry Hill Public Schools are enthusiastic advocates for all of our students to become lifelong readers. Mrs. Kim Laskey, librarian at Sharp Elementary School, pictured above, offers some tips for parents to foster their children's love of reading:

As much as you possibly can, read to your children. Keep children's books in the car, and bring one with you inside places where you'll have to wait, such as the doctor's office.

For older children, encourage quiet hours of



### Kudos to Our Custodians

October 2 was Custodial Worker Day. We'd like to reiterate our tweet and Facebook post acknowledging the hard work our custodians do all around the District.

Our custodians service all 19 of our schools inside and out, making sure our buildings are ready for students and staff on a daily basis. This means taking care of everything from cleaning the floors and bathrooms, to disposing of trash, to



### Where Are They Now?

Welcome to our new monthly feature, “Where Are They Now?” In this column, we'll spotlight Cherry Hill alumni and their lives since high school graduation.

This month we caught up with Adam Landau, pictured above, a 1988 graduate of Cherry Hill High School East who is now CEO and CIO of Permit Capital Advisors, LLC. Mr. Landau recently participated in the Cherry Hill Education Foundation's

reading as a family instead of watching TV.

Don't be discouraged if your child is drawn to comic-book-style graphic novels. "Many of these do have deep meaning," says Mrs. Laskey. "They often offer a great source of information about history, science and inventions."

Popular books among various age groups include the *Wimpy Kid*, *Magic Tree House*, *Clementine* and *Big Nate* series for elementary age students. Middle schoolers are drawn to *Bystander*. And high school readers favor *Boy 21* and *The Geeks Shall Inherit the Earth*.

"We support electronic reading as well," says Mrs. Laskey. "Parents can go on [tumblebooks.com](http://tumblebooks.com), using the login code from their school, and choose e-books for their children."

Our librarians teach lessons on deep text, comprehension, copyright and plagiarism during students' library time. They also work with our teachers to support the curriculum.

Mrs. Laskey says she continues to see a great deal of enthusiasm for reading from students and enjoys suggesting books to them.

"The best thing is when a student calls to me from

making sure sidewalks and entryways are clear of debris.

In the winter, our custodians put in extra-long hours to help with snow removal and ice melting processes.

We thank them for keeping our schools clean and safe places to learn and work.

Annual Golf Outing as both a Golf Committee member and golfer. His company also was a sponsor of the event.

Mr. Landau attended the Cherry Hill Schools beginning in kindergarten at Woodcrest. He went to middle school at Heritage Middle School (now Rosa International Middle School). After graduating from Cherry Hill East, he earned a degree in economics from Rutgers University. He started his career with the Wall Street brokerage firm Donaldson, Lufkin & Jenrette in their Bala Cynwyd, PA, office. After four years on the "selling side" of the business, Mr. Landau decided to work on the "buy side" at McCabe Capital Managers. He worked at McCabe until the opportunity to join Permit Capital Advisors opened up in 2010.

Mr. Landau describes himself as "committed to Cherry Hill," having grown up here and later moving back to town in 1996. "People at work ask me all the time, 'Why don't you move to the Main Line?' because I commute every day to Conshohocken," Mr. Landau says. "But I *love* Cherry Hill and I love having my kids go to the Cherry Hill Schools. I have two kids, one with special needs, and the schools have been great for them."

Mr. Landau says his most

the bus, 'Mrs. Laskey, I LOVE this book!' she says.

vivid memories in the Cherry Hill Schools are of his time at Woodcrest, "probably because I've experienced it again with my kids going there." He describes his fifth grade teacher, Mrs. Gurst, as a "great, great teacher." He also looks back fondly on his time at Mt. Misery as a sixth grader.

"Cherry Hill really was a great place to grow up and go to school," he says, "and it's a great place to be a parent."

*Interested in seeing someone you know featured in Where Are They Now? [Send us a brief description and contact information.](#)*

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