



The Reverend Ivan George
ESSAY • POSTER • VIDEO CONTEST

Sponsored by
CHAACA & The Cherry Hill Public Library
Black History Month 2024

The contest is open to ALL public school students in Cherry Hill in grades K through 12th. The theme for this year is ***Their Stories Matter: African Americans in our Schools and Community.***

For students in grades Kdg. Through 5th

1. Interview adult African Americans in your school or community. They can be staff, parents of friends, or any adult African American that you know. **(Another adult or your parent must be present during the interview.)**
2. **Get person that you are interviewing to sign the permission slip.**
3. Interview questions are included in this document. Write, illustrate or tell the story of the person you interviewed based on the interview questions.
4. You can take a photo or draw a picture of the person you interviewed.
5. Based on what you have learned give your impression of the person?

For students in grades 6th through 12

1. **Remember: Get person that you are interviewing to sign the permission slip.**
2. See information above. Respond to information 1 through 4.
3. Did this person have to overcome any obstacles in his or her career or life? Did any of these obstacles have to do with race?

There will be three winners in each of the following six categories: (Exact prizes will be determined (TBD= To be Determined) by our fund-raising efforts.)

Prizes		Category		
First Prize	\$TBD	Grades	Kdg. – 1 st	(Poster, Video, or Essay)
Second Prize	\$TBD	Grades	2 nd -3 rd	(Poster, Video, or Essay)
Third Prize	\$TBD			
First Prize	\$TBD	Grades	4 th – 5 th	(Poster, Video, or Essay)
Second Prize	\$TBD	Grades	6 th – 7 th	(Poster, Video, or Essay)
Third Prize	\$TBD			
First Prize	\$TBD	Grades	8 th - 9 th	(Poster, Video, or Essay)
Second Prize	\$TBD	Grades	10 th -11 th	(Poster, Video, or Essay)
Third Prize	\$TBD			
First Prize	\$TBD	Grade	12 th	(Poster, Video, or Essay)
Second Prize	\$TBD			
Third Prize	\$TBD			

The Essay·Poster·Video Contest will be judged by a panel of judges selected by the CHAACA Executive Board.
Guidelines:

- The Essay·Poster·Video must be the original work of the author.
- Rubrics are attached. Rubrics were developed with materials from the RubiStar Web site <http://rubistar.4teachers.org/index.php>
- Only technical assistance from others will be acceptable; for example, someone shooting the video, etc. The script, props, must be the original idea of the student. Another example; someone helping to cut out letters for the poster, the subject and art work must be the original idea of the student.
- All emailed entries must be clearly marked with the **student's name, School, Grade, Age, and Teacher or Guidance Counselor.** Entries will be assigned random numbers prior to submission to the judges to ensure objectivity.
- Submission of entries will be accepted from **Monday, November 27, 2023 until Monday, January 29, 2024.**

ALL entries can be dropped off at Cherry Hill Library, refence desk or delivered virtually. Pictures of posters and essay document may be emailed to chaacaprograms506@gmail.com. Videos may be uploaded to YouTube and the link submitted to chaacaprograms506@gmail.com. (Please make sure that permission is granted to open all attachments.) **Please do not email from your student account; we cannot respond if corrections or clarifications are needed. Remember: All entries must have the student's full name, grade and school to be considered!!**

- Poster entries pictures must be clear and easily read. Pictures may be JPEG, GIF or PNG. Poster size must not exceed 36" X 24".
- Video entries must not exceed 6 minutes.
- Essays should be at least 200 words and a maximum of 500 words and emailed in Word or PDF format.
- A Slide Show and/or display of entries is planned at a reception for all entrants prior to the School Board meeting on February 27, 2024 @ 6pm at the Arthur Lewis Administration Building 45 Ranoldo Terrace Cherry Hill NJ 08034. The winners will be recognized immediately following the reception at the Board meeting at 7pm.
- Contest winners and participants entries will be showcased at the Juneteenth Parade & Festival on Saturday, June 22, 2024 at Croft Farm.
- **Submit essay and poster entries to:** chaacaprograms506@gmail.com or at the Reference Desk at the Cherry Hill Library.
- **Submit video or You tube links entries to:** chaacaprograms506@gmail.com or at the Reference Desk at the Cherry Hill Library.

Questions may be emailed to Cathleen Jenkins, csaxjenks@gmail.com

Remember: DO NOT EMAIL FROM YOUR STUDENT ACCOUNT

Interview Questions for Grades Kdg. – 5th

1. What is your full name? What is/was your occupation?
2. When and where were you born? Where do you live now?
3. What's your first memory?
4. Tell me about the place where you grew up.
5. Tell me about your parents or the people that raised you. Where were they from?
6. Did you know your grandparents? Tell me a little about them.
7. What kind of schools did you go to?
8. What did you do for fun when you were a child? Do you still do those things?
9. What did you want to be when you grew up? Did you change your mind? Why?
10. What dreams or goals did you have after you graduated high school? Did you achieve them?
11. Did you continue your education after high school? Did you go in the military?
12. How did you decide what you wanted to do with your life?
13. What was your first job?
14. What was the highest honor or award you've ever received?
15. Did you have any hobbies, special interest or sports? Do you still participate in them?

Interview Questions for Grades 6th – 12th

1. What is your full name? What is/was your occupation?
2. When and where were you born? Where do you live now?
3. What's your first memory?
4. Tell me about the place where you grew up.
5. Tell me about your parents or the people that raised you. Where were they from?
6. Did you know your grandparents? Tell me a little about them.
7. What is your first memory of your race?
8. What kind of schools did you go to?
9. What did you do for fun when you were a child? Do you still do those things?
10. What did you want to be when you grew up? Did you change your mind? Why?
11. What dreams or goals did you have after you graduated high school? Did you achieve them?
12. Did racism, discrimination, or prejudice interfere with achieving your dreams or goals?
13. Did you continue your education after high school? Did you go in the military?
14. How did you decide what you wanted to do with your life?
15. What was your first job?
16. What was the highest honor or award you've ever received?
17. Did you have any hobbies, special interest or sports? Do you still participate in them?
18. Even now, how has being African American impacted your life?

INTERVIEW & PHOTO/VIDEO CLEARANCE FORM

**The Reverend Ivan George
ESSAY • POSTER • VIDEO CONTEST**

Sponsored by

CHAACA & The Cherry Hill Public Library

Black History Month 2024



CHAACA - CHERRY HILL AFRICAN AMERICAN CIVIC ASSOCIATION

Permission to Interview & Photo Release Form

I, [_____], hereby authorize [CHAACA & CHERRY HILL PUBLIC LIBRARY] to use photographs and narrative of the interview of me taken on [_____] at [_____], in any and all of its publications, including but not limited to [Website/Social Media] and printed materials, without payment or any other consideration.

I understand and agree that these photographs and interview narratives may be used for a variety of purposes, including promoting [CHAACA & CHERRY HILL LIBRARY] and its programs, and that they may be used in any manner or media whatsoever, including but not limited to electronic or print media.

I waive any right to inspect or approve the finished product, including written or electronic copy, wherein my likeness and interview narrative appears. Additionally, I waive any claims to royalties or compensation arising from or related to the use of photographs and interview narratives.

I hereby hold harmless, release, and forever discharge [CHAACA & CHERRY HILL LIBRARY], its officers, employees, agents, and assigns, from any and all claims, demands, and causes of action that I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate, may have or claim to have, arising from or related to the use of the photographs and interview narrative, including but not limited to any claims for defamation, invasion of privacy, or infringement of moral rights, copyright, or trademark.

I have read this release and fully understand its contents. I sign it voluntarily and with full knowledge of its significance.

Participant Name: _____

Signature: _____

Date: _____

(Optional)

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

POSTER RUBRIC				
Category	Novice -1	Developing - 2	Proficient - 3	Exemplary - 4
Coverage of topic	Details on the poster have little to do with the topic	Details on the poster relate to the topic; but are too general or incomplete	Details on the poster include important information but the audience may need more information to understand fully.	Details on the poster capture the important information about the topic and increase the audience's understanding.
Organization	The information appears to be disorganized.	Information is organized, but titles and subheadings are missing or do not help the reader understand.	Information is organized with titles and subheadings.	Information is very organized with clear titles and subheading
Layout, Creativity, Use of Graphics and Design	Much of the information on the poster is unclear or too small. Material presented in an ordinary, simple way. Graphics do not relate to the topic	Most of the information on the poster is in focus and the content is easily viewed and identified from 4 ft. away. Some creativity noted. All graphics relate to the topic	Most of the information on the poster is in focus and the content is easily viewed and identified from 6 ft. away. Materials presented in a creative way. All graphics relate to the topic and most make it easier to understand	All information on the poster is in focus and can be easily viewed and identified from 6 ft. away. Materials presented in a uniquely, creative way. All graphics are related to the topic and make it easier to understand
Sources	Some sources are not accurately documented.	All sources (information and graphics) are documented, but information is incomplete or many are not in the desired format.	All sources (information and graphics) are accurately documented, but there are a few errors in the format.	All sources (information and graphics) are accurately documented.
Mechanics	Many grammatical, spelling, or punctuation errors.	A few grammatical, spelling, or punctuation errors.	Almost no grammatical, spelling or punctuation errors	No grammatical, spelling or punctuation errors.

ESSAY RUBRIC				
Category	Novice -1	Developing - 2	Proficient - 3	Exemplary - 4
Coverage of topic/Thesis	Approaching a thesis or topic, but has not narrowed the thesis or topic.	Thesis exists, but is not worded clearly or specifically.	Clear, strong thesis	Cleverly worded and creative thesis
Organization	There is some organizing scheme, but missing part or all of the introduction, body or conclusion	Paragraphs are defined, but not necessarily in a logical order, no transitions,	Paragraph breaks in the right place, transitions exists, there is an order to the presentation of ideas	Unique organizing strategy, smooth transitions, one idea flows into the next
Content/Sources	Information relates to thesis, but not directly; irrelevant, unimportant detail; information sources not cited.	Information evidence relates to thesis but the scope is too broad or narrow; information sources cited	Thesis supported by information and ideas; information sources cited	Thesis supported by information, ideas are unique, interesting, show a complex understanding and exploration of topic; information sources cited
Style/Language Usage, Creativity	Awkward wording in places, simple sentence structure. Same words used repeatedly; poor imprecise word choice; Colloquial language; homonym confusion; simple word choice. Simple straight forward – no creativity.	Clearly worded, simple sentence structure. Adequate or simple choice of words; appropriate to age and grade level. Some creative use of language or ideas.	Worded clearly and coherently with more complex sentence structure. Choice of words is distinctive, fresh, precise. Ideas and writing style presented creatively.	Clarity coherence and unity in word choice, sentence structure; writing flows. Choice of words economical and consistent with the relationship among writer, reader and the material. Ideas presented in a unique and personal style illustrating the author's creativity.
Mechanics/grammar/spelling, etc.	More than four significant errors many minor errors, such as spelling, typos	Up to three significant errors; some minor errors	One or two significant errors, some minor errors	No significant errors, a few minor errors.

DIGITAL-VIDEO RUBRIC				
Category	Novice -1	Developing - 2	Proficient - 3	Exemplary - 4
Introduction/ Explanation of main point or focus	Does not explain the project focus. Poorly addresses topic.	Explains only a general plan for the idea of the project	Explains the details of the project	Persuasively explains and addresses the details of the project
Overall Content/ Support	Message is unclear, includes little essential informative and one or two facts. Includes irrelevant ideas.	Message is vaguely communicated, includes some essential information with few facts and supports	Message is clearly communicated, includes essential information, indicates supports for ideas	Strong message. Covers topic completely and in depth, includes important and essential information
Technical, Digital, Enhancements or Effects and Creativity	Little or no enhancements for interest or excessive use of random enhancements detract from the video. Straight forward, no creativity.	Digital enhancements accompany video, but there is little sign of reinforcement; some tendency toward randomness with effects. Some creative use of language, effects, or ideas.	Digital enhancements that are used that are smoothly combined and effectively with the video. Ideas, effects, enhancements and style presented creatively	Digital enhancements are planned and purposeful; adding impact to the story line or focus. Ideas, effects, enhancements presented in a unique and personal style illustrating the author's creativity.
Script/Dialogue Graphics	Includes more than 10 grammatical errors, misspellings, punctuation errors, etc.	Includes no more than 5 grammatical errors, misspellings, punctuation errors, etc.	Includes more than 2-4 grammatical errors, misspellings, punctuation errors, etc.	No glaring grammatical errors, misspellings, punctuation errors, etc.
Copyright/ Sources	There are no citations or references to copy right information for photos, graphics, and music created by others. Does not indicate sources.	Citations are given, but some multimedia sources are not identified with references. Indicates some sources.	Citations are given, but some multimedia sources are identified with references. Most sources indicates.	Citations are given proper credit, original graphics, music, photos are used and cited as original. All sources are documented and indicated.